



+ THE ULTIMATE + POWER SOURCE



A CLARIOS BRAND

POWER AND PERFORMANCE FROM WITHIN

OPTIMA® Batteries' legendary AGM technology meets the power demands of almost any vehicle. Our signature SIX-PACK® design uses the purest materials and advanced cast-on straps, and our SPIRALCELL TECHNOLOGY® makes us the unrivaled leaders in reliability and performance. When you're searching for the ultimate performance battery, look for the colourful tops of the batteries proven to be THE ULTIMATE POWER SOURCE.



99.99% PURE LEAD

Using only pure lead means fewer impurities, which means less internal corrosion and longer life.

MORE POWER

Greater surface area and exclusive direct flow cast-on straps deliver more power, the highest cold cranking amps and unmatched discharge rates.

MORE ENERGY

With high-capacity AGM technology, OPTIMA Batteries keep you going stronger and longer.

VIBRATION RESISTANT

15x more vibration resistant over conventional flooded batteries.

EXTREME WEATHER PERFORMANCE

No matter the forecast, OPTIMA Batteries go to work, starting stronger in extreme cold and lasting longer in intense heat.

DEEPER DEEP CYCLING

OPTIMA Batteries deliver 5x more recharges than a traditional battery to go farther and power more of what you need.

NO-SPILL DESIGN

OPTIMA AGM Batteries hold acid like a sponge, so you can mount in any position and ship anywhere in the world — by land, air or sea.

HASSLE FREE

Pure materials, advanced design and no need to add water ever — make an OPTIMA Battery virtually maintenance-free.

THE ULTIMATE POWER SOURCE





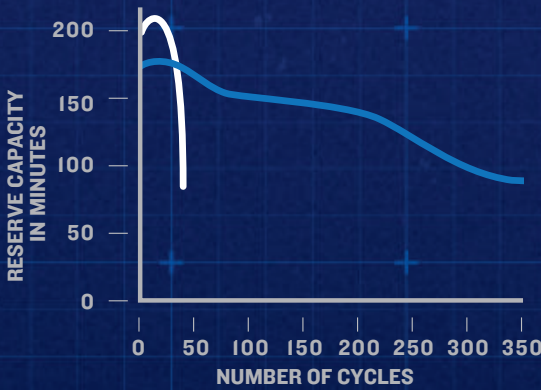
SURE-STARTING, DEEP CYCLING AND MAINTENANCE-FREE.

OPTIMA® BLUETOP® SPIRALCELL

15X MORE VIBRATION RESISTANT **900** MARINE CRANKING AMPS WITH UP TO **3X** LONGER LIFE

With so many accessories to power, today's boats and recreational vehicles need a ton of support. OPTIMA® BLUETOP® is there to meet that need head on. High-performance AGM design gives you up to five times as many recharges as a traditional power source. And, you'll have plenty of juice left over to make sure every little gadget, gizmo and extra piece of gear stays on stronger, longer.




OUR CYCLES GO DEEP



OPTIMA® BLUETOP®
GROUP 31 DEEP CYCLE
(155 RC / 75 AH / C/20)

TRADITIONAL
GROUP 31 DEEP CYCLE
(185 RC / 98 AH / C/20)



RECOMMENDED APPLICATIONS			
	FISHING		POWER BOATS
	SAILBOATS		RV/MOTORHOMES

TO LEARN MORE VISIT:
www.optimabatteries.com/products/bluetop





GO-ANYWHERE BATTERY

Creating the perfect away-from-home camping environment involves a lot of equipment and electronics, which can quickly drain a battery. An OPTIMA® BLUETOP® is uniquely fit for the demands of caravanning. It can be an auxiliary power source, and with its cold-cranking amps, you're able to rely on the battery to provide optimal power anytime, anywhere. OPTIMA Batteries can be discharged deeply and repeatedly and can be brought back to full force quickly — ensuring you go farther and get the most out of every trip.

KEY BENEFITS:



No-Spill Design:
Mount in any position and go everywhere



Vibration Resistant:
Handles vibrations on-road and off-road



Maintenance-Free:
Hassle-free performance no matter where you go



Long-Lasting Power:
Low self-discharge and longer life cycles are ideal for seasonal use

OPTIMA BLUETOP

Choose the OPTIMA BLUETOP, a battery built to go anywhere. It serves as both a starting and deep cycle battery, and is designed to handle the roughest terrains. It's ideal for long trips, multiple stops and staying charged when going off-grid.



POWER TO LAUNCH. POWER TO LAST.

When you're out on the water, you need the ultimate power source and not just an ordinary battery. The OPTIMA® BLUETOP® is engineered for outstanding performance during marine use. Both the starter battery and deep cycle battery provide maximum power output in the roughest of waters. Plus, the low self-discharge offers peace of mind with a reliable start, especially after long, seasonal rest periods. An OPTIMA Battery is the definitive choice for any boater — in either fresh or saltwater environments — who demands reliable power to get them out and back every time.

KEY BENEFITS:



No-Spill Design:
Mount in any position, anywhere in the vessel



Vibration Resistant:
Handles the constant pounding and vibration



Maintenance-Free:
Spend more time on the water and less time at the dock



Long-Lasting Power:
Low self-discharge and longer life cycles are perfect for seasonal use

OPTIMA BLUETOP

OPTIMA Batteries are the logical choice for your power needs when you're out on the water. Whether you need a starting battery for smaller boat engines or the high endurance of a deep cycle battery, OPTIMA BLUETOP Batteries have you covered.





RUGGED, RELIABLE AND VIBRATION RESISTANT.

OPTIMA® YELLOWTOP® SPIRALCELL

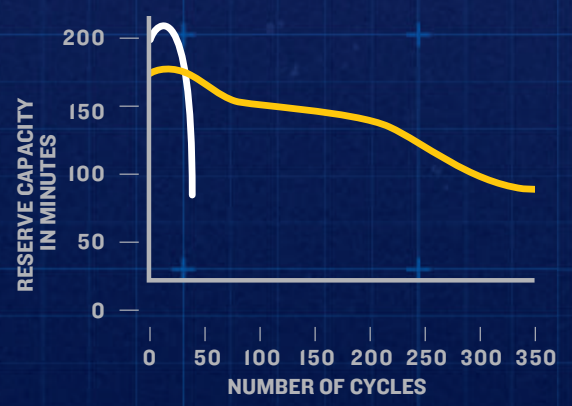
15X MORE
VIBRATION
RESISTANT

SPILLPROOF
SIX-PACK
DESIGN

WITH UP TO
3X LONGER
LIFE

The OPTIMA® YELLOWTOP® is the ultimate dual-purpose power source. People used to think you couldn't build a deep cycle battery that also had high cranking power. Not only did we prove them wrong, we've been setting the standard for deep cycle batteries for over 15 years. So you can handle everything from hauling weight to blasting bone-rattling bass.

DEEPER DEEP CYCLES



OPTIMA® YELLOWTOP®
GROUP 31 DEEP CYCLE
(155 RC / 75 AH / C/20)

TRADITIONAL
GROUP 31 DEEP CYCLE
(185 RC / 98 AH / C/20)

RECOMMENDED APPLICATIONS			
	HEAVY MACHINERY		OFF-ROAD/ 4X4
	HEAVY-DUTY		EXTREME LOAD-LADEN




TO LEARN MORE VISIT:
www.optimabatteries.com/products/yellowtop



OFF THE ROAD, ON THE CUTTING EDGE

Being an off-road enthusiast, you're no stranger to dusty, dangerous environments and big-time vibration. Install an OPTIMA® Battery sideways if you like and with the robust casing, this battery can take a beating and never quit. Winches, light kits and other accessories create outrageous demands on your battery. Our battery's high cylinder capacity gets you going and keeps you going whenever you're taking the road less traveled.

KEY BENEFITS:

-  **No-Spill Design:**
Mount it anywhere and get to climbing
-  **Vibration Resistant:**
Stands up to the most intense vibrations
-  **Maintenance-Free:**
Go where you want and worry less about upkeep
-  **Long-Lasting Power:**
Low self-discharge and longer life cycles are ideal for intermittent use

OPTIMA YELLOWTOP

For the freedom to build and experiment with your vehicle and play in the dirt in the name of hardcore fun, you need the OPTIMA YELLOWTOP®. Tackle any terrain, and do as you please with THE ULTIMATE POWER SOURCE.

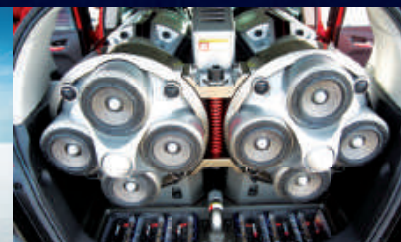


TRIED, TESTED & TRUSTED

If you're the type who goes off-road and pushes your vehicle to the limit, you need a battery proven to survive the torture. OPTIMA® Batteries start engines fast with a high-cylinder capacity and are designed to take a beating and keep going. Power your winch for as long as it takes to crawl over a boulder, and when you catch air, an OPTIMA Battery can handle the carnage and vibration when you land.

OPTIMA YELLOWTOP

Go with proven resistance to jarring vibration and eliminate plate shedding. An OPTIMA YELLOWTOP® is an excellent choice for long, rough trails and high-vibration terrain.









THE PERFECT PART FOR YOUR PRIUS

OPTIMA® Batteries solve the pain points of modern vehicle energy needs, including the Toyota Prius. The Optima YT S2.7J provides a direct fit replacement for the Toyota Prius, integrates with the current Toyota OE vent system and doesn't require particular installation. With higher heat capabilities over other batteries (proven in fleet testing), an OPTIMA YELLOWTOP® is the best bet for starting your Prius, activating the high-voltage system and more.

KEY BENEFITS:

-  **No-Spill Design:**
Mount it up and go without fear of spills
-  **The Right Fit:**
A direct fit replacement for the 2004 and newer Toyota Prius
-  **Long-Lasting Power:**
The S2.7J is designed to have 2x longer life than conventional batteries
-  **Dominant Start:**
Reliable starting power to get you going every time

OPTIMA YELLOWTOP

Choose the OPTIMA YELLOWTOP with SPIRALCELL TECHNOLOGY®, a battery made for a direct fit in a Toyota Prius. They feature deep cycle dependability and a longer shelf life thanks to the low self-discharge rate.



THE POWER TO SAVE LIVES

When saving lives, having batteries flatline isn't an option, so an OPTIMA® Battery is an obvious choice. Emergency vehicles rely on additional devices that demand steady power output, and an OPTIMA Battery's deep cycling and cranking ability give peace of mind. Our batteries are maintenance-free and virtually spillproof, so emergency workers can worry less about their batteries and more about saving lives.

KEY BENEFITS:

-  **No-Spill Design:**
Mount wherever and accomplish the mission
-  **Vibration Resistant:**
A battery designed to handle vibration
-  **Long-Lasting Power:**
Low internal resistance for faster recharging
-  **Extreme Weather Performance:**
OPTIMA Batteries stand-up to weather so you can rescue those in need

OPTIMA YELLOWTOP

Choose the most dependable dual-purpose power and focus on those who rely on emergency services. An OPTIMA YELLOWTOP® has faster recharging capabilities, providing reliable power for the tools needed to save lives.









RELIABLE ENDURANCE FOR A JOB WELL DONE

In business, moving forward is what matters. An OPTIMA® Battery offers a reliable start and lasting cycling power to keep commercial vehicles on the road. Plus, you can focus on the job at hand, with practically maintenance-free batteries. Our batteries stand up to all the bumps in the road, helping provide a smooth delivery and bringing peace of mind to any job.

KEY BENEFITS:

-  **No-Spill Design:**
Mount it anywhere and get to work
-  **Vibration Resistant:**
Stands up to the most intense vibrations
-  **Maintenance-Free:**
Go where you want and worry less about upkeep
-  **Long-Lasting Power:**
Low self-discharge and longer life cycles are ideal for intermittent use

OPTIMA YELLOWTOP





With the OPTIMA YELLOWTOP®, you get the energy to keep all kinds of equipment up and running. Reliable starting power helps to keep your business efficient, ensuring the job gets done.



HEAVY-DUTY POWER FOR HEAVY-DUTY JOBS

The more intense the job, the harder an OPTIMA® Battery works and keeping construction equipment running requires a battery proven on the job. OPTIMA Batteries' tough casing withstands intense vibrations and won't stop until you do. Heavy-duty jobs require superior cranking ability and fast recharging — making OPTIMA Batteries the logical choice for a job well done.

KEY BENEFITS:

-  **No-Spill Design:**
Mount anywhere and get to work
-  **Vibration Resistant:**
The pure polymer casing handles anything the job throws at it
-  **Dominant Start:**
Low rate of self-discharge makes them great for intermittent use
-  **Long-Lasting Power:**
Up to 3x the cycle life of conventional batteries

OPTIMA YELLOWTOP

Get the OPTIMA YELLOWTOP® and get unbeatable vibration resistance for heavy-duty jobs and reliable cranking power for a no-quit performance.





THE RIGHT JUICE FOR ALL YOUR GEAR

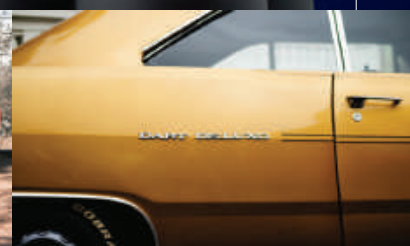
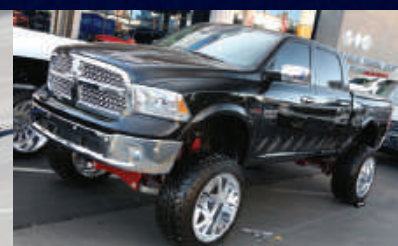
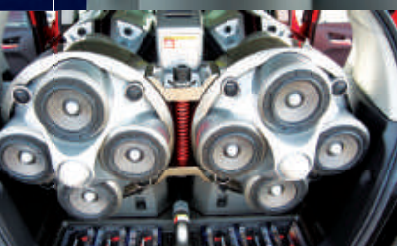
If you're an enthusiast of performance cars, tuning, hi-fi audio, in-car entertainment or 4x4 performance, or just like to push your modern car to the limit, you know the importance of high-quality energy. For multipurpose batteries, it's pretty hard to beat what an OPTIMA® Battery offers. The pure ingredients deliver clean, reliable power to keep any modern car energized. Whether you need a reliable burst of ignition or cycling capabilities to power your accessories, OPTIMA Batteries have you covered.

KEY BENEFITS:

-  **No-Spill Design:**
Mount anywhere to gain an edge in performance
-  **Vibration Resistant:**
Stands up to intense vibrations
-  **Maintenance-Free:**
Do more of what you love with no-fuss power
-  **Rapid Recharge:**
High-quality ingredients for a faster recharge

OPTIMA YELLOWTOP

Designed to power modern vehicles and in-car accessories. Push your vehicle to the limits of high-quality performance with the OPTIMA YELLOWTOP®.



CLASSICS NEVER DIE NEITHER SHOULD YOUR BATTERY

Nothing beats the original, just like no power outperforms an OPTIMA® Battery, the original high-performance AGM battery. With an intense burst of ignition power, you get a reliable start every time. Designed to be maintenance-free, so you can focus on other areas of your car. Our batteries are proven to supply consistent power that stands the test of time helping you keep your legacy going.

OPTIMA REDTOP





When you need to bring your vintage car back to life, an OPTIMA REDTOP® is the obvious choice. With unparalleled starting power and unwavering energy distribution, get your classic back on the road in style.



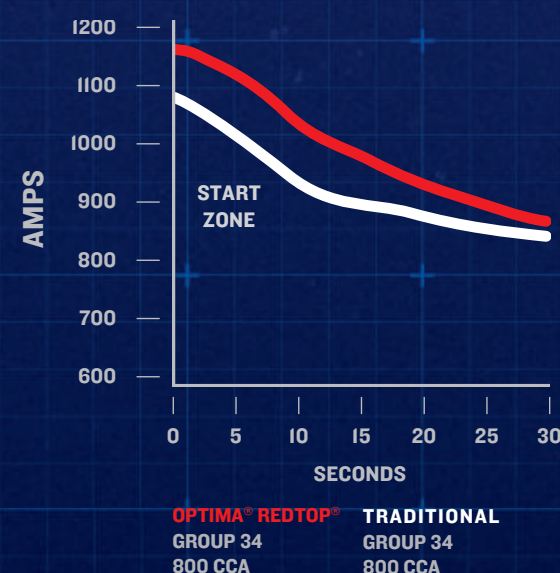


UNPARALLELED STARTING POWER AND PERFORMANCE. OPTIMA® REDTOP® SPIRALCELL

Those first few seconds during starting are critical. Fail there, and your dreams of racetrack superstardom will splutter to a stop. That's why OPTIMA® REDTOP® was custom designed to deliver the power you need, right when you need it. More power per pound than a traditional battery, REDTOP also gives you a competitive edge on the track, where every ounce counts.

RECOMMENDED APPLICATIONS			
	HIGH-PERFORMANCE		EXCESSIVE VIBRATION
	EXTREME HEAT OR COLD		AGRICULTURE

ULTIMATE STARTING POWER



15X MORE VIBRATION RESISTANT

800 COLD CRANKING AMPS

WITH UP TO 3X LONGER LIFE







TO LEARN MORE VISIT:
www.optimabatteries.com/products/redtop



FULL-FORCE FARMING

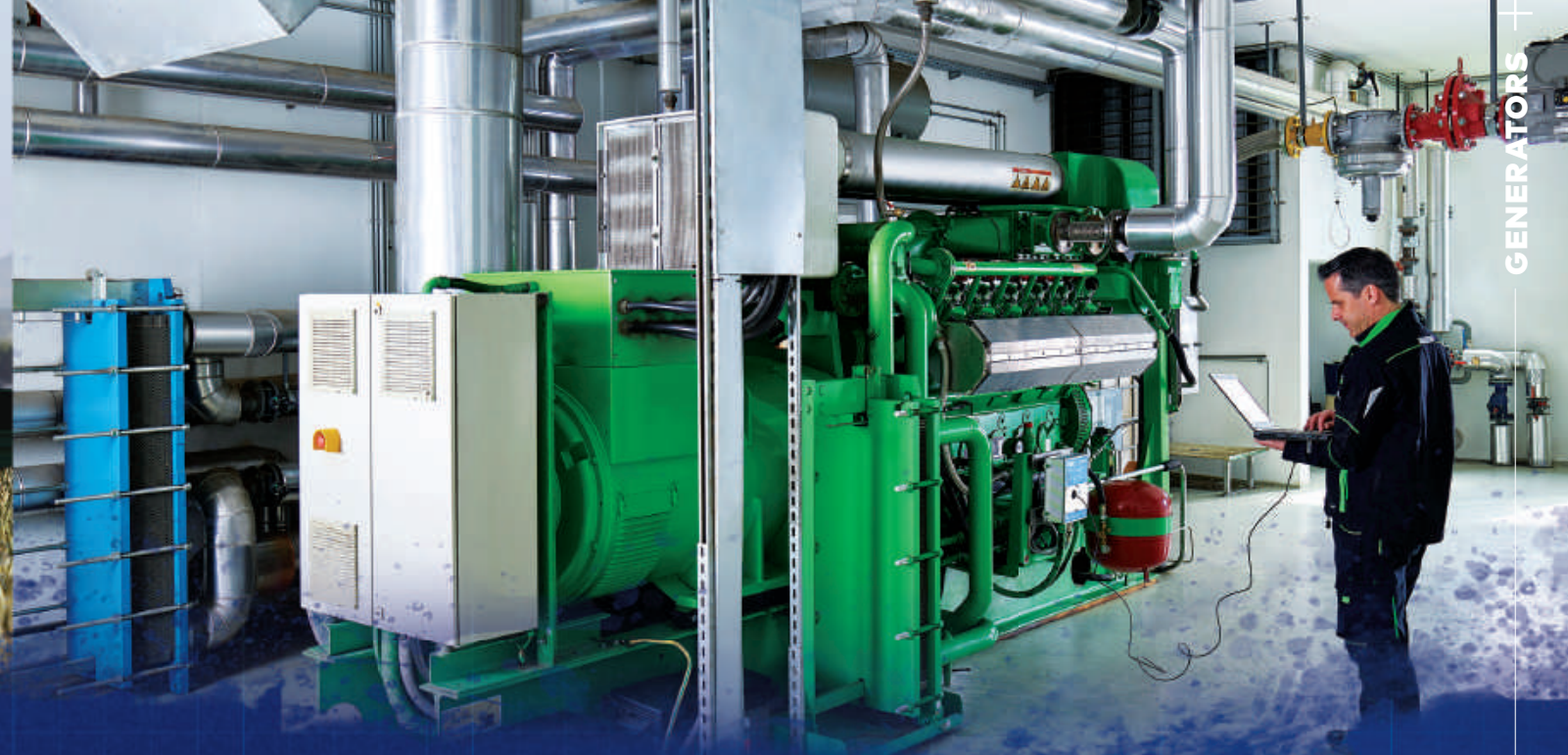
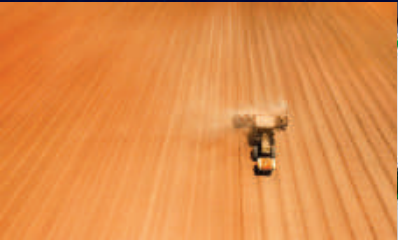
A successful harvest in the agricultural business depends on keeping equipment up and running. OPTIMA® Batteries offer more durability to handle the extreme vibrations, making their power vital for the trade. With exceptional starting power and shorter recharge time, our batteries keep all kinds of equipment at work. OPTIMA Batteries' cranking power is tried and true, made to supply the energy needs to keep farmers going all year round.

KEY BENEFITS:

-  **No-Spill Design:**
Puts your equipment in position for a more reliable output
-  **Vibration Resistant:**
Stands up to intense vibrations while in the field
-  **Long-Lasting Power:**
Designed to have 3x longer life than conventional batteries
-  **Extreme Weather Performance:**
OPTIMA Batteries keep equipment working, regardless of the elements

OPTIMA REDTOP

Choose the battery designed to perform through the roughest conditions and harness the energy proven optimal for seasonal use with an OPTIMA REDTOP®.



NEVER STOP STARTING

When the situation requires a generator, it needs to start without fail. OPTIMA® Batteries deliver high cranking power that starts and keeps large diesel generators operating. The OPTIMA® REDTOP® has a higher energy density than conventional batteries, resulting in lower space requirements. It's maintenance-free, helping reduce the hassle and effort of the generator and operator.

KEY BENEFITS:

-  **No-Spill Design:**
Mount almost anywhere and ship anywhere in the world — by land, air or sea
-  **Vibration Resistant:**
Up to 15x higher than a conventional battery
-  **Maintenance-Free:**
Low self-discharge and longer life cycles are perfect for occasional use
-  **Long-Lasting Power:**
Up to 3x the cycle life of conventional batteries

OPTIMA REDTOP

Get the OPTIMA REDTOP for reliable power that always has your back with lower space requirements and an utterly maintenance-free experience.



YELLOWTOP®
THE ULTIMATE DUAL-PURPOSE BATTERY



ETN	SHORT CODE	TYPE	BCI GROUP	LAYOUT	TERMINAL	ELECTRICAL RATINGS				LENGTH	WIDTH	HEIGHT	WEIGHT
						CCA A	CA (0°C) A	RC (25A) Minutes	C20 Capacity Ah				
851 187 000 888 2	YT S 5.5	Dual Power	D31A	8	1	975	1125	155	75	325	165	238	27.9
837 327 000 888 2	YT R 5.0	Dual Power	D27F	0	1	845	1025	140	66	309	172	219	21.5
812 254 000 888 2	YT S 4.2	Dual Power	D34	1	1	765	870	120	55	254	175	200	20.3
814 254 000 888 2	YT U 4.2	Dual Power	D34/78	1	1 & 21	765	870	120	55	254	175	200	20.6
840 222 000 888 2	YT R 3.7	Dual Power	D35	0	1	660	810	98	48	237	171	197	17
871 176 000 888 2	YT S 2.7	Dual Power	D51	1	1	460	575	66	38	237	129	227	12.5
870 176 001 888 2	YT S 2.7 J	Dual Power	DS46B24R	1	3	460	575	66	38	237	129	227	12.4
873 176 000 888 2	YT R 2.7	Dual Power	D51R	0	1	460	575	66	38	237	129	227	12.5
872 176 000 888 2	YT R 2.7 J	Dual Power	D51R	0	3	460	575	66	38	237	129	227	12.4
818 356 000 888 2	YT S 2.1	Dual Power	6 Volt	8	1	765	870	120	55	252	90	206	10.6

REDTOP®
THE ULTIMATE STARTING BATTERY



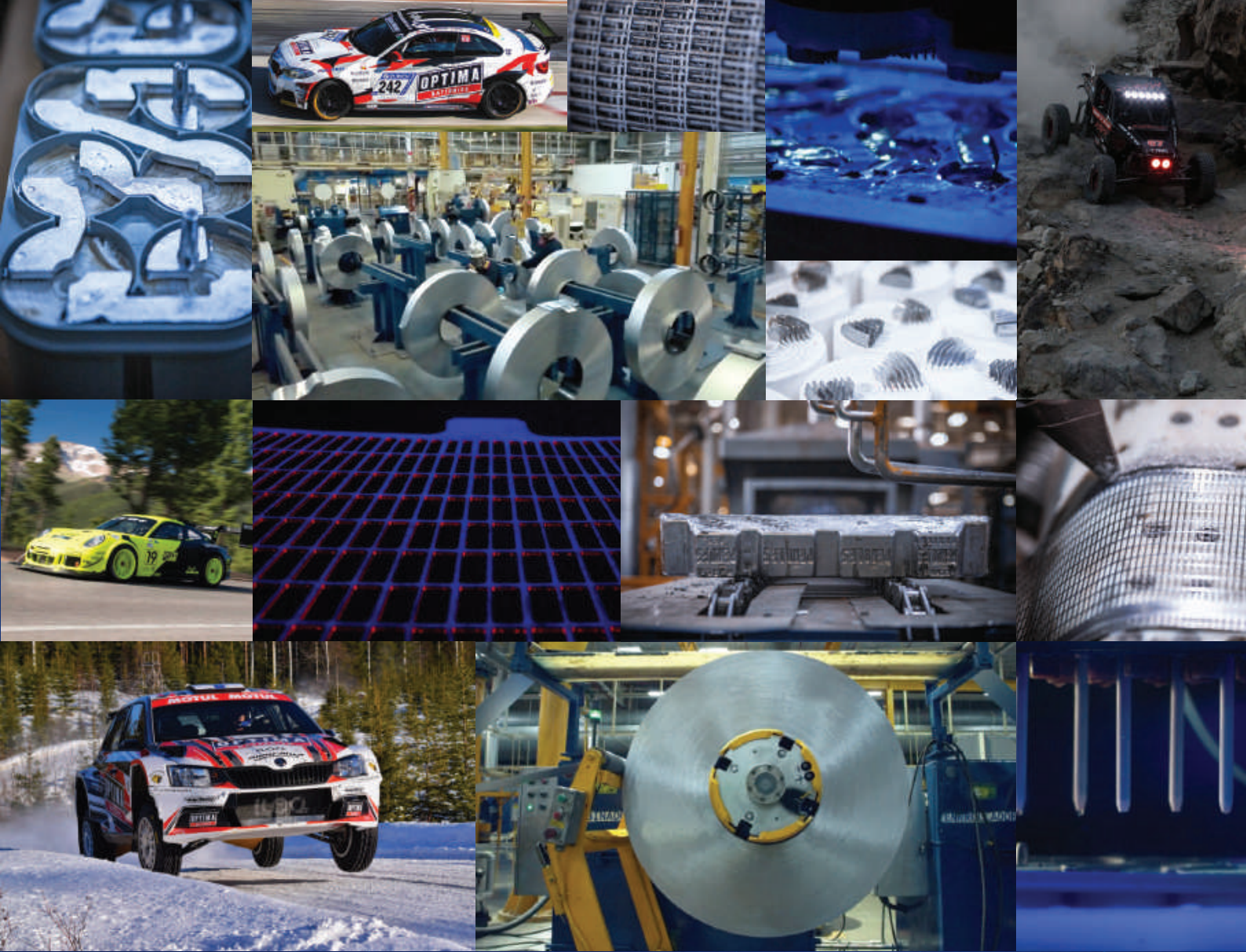
ETN	SHORT CODE	TYPE	BCI GROUP	LAYOUT	TERMINAL	ELECTRICAL RATINGS				LENGTH	WIDTH	HEIGHT	WEIGHT
						CCA A	CA (0°C) A	RC (25A) Minutes	C20 Capacity Ah				
801 287 000 888 2	RT C 4.2	Starter	34C	8	1	815	1000	100	50	254	175	200	18.5
802 250 000 888 2	RT S 4.2	Starter	34	1	1	815	1000	100	50	254	175	200	18
803 251 000 888 2	RT R 4.2	Starter	34R	0	1	815	1000	100	50	254	175	200	18
804 250 000 888 2	RT U 4.2	Starter	34/78	1	1 & 21	815	1000	100	50	254	175	200	18.4
878 209 000 888 2	RT F 4.2	Starter	78	1	21	815	1000	100	50	254	185	184	18
808 250 000 888 2	RT V 4.2	Starter	34	1	1 & 21	815	1000	100	50	254	175	200	18.5
820 255 000 888 2	RT S 3.7	Starter	25	1	1	730	910	90	44	237	171	197	15.6
835 255 000 888 2	RT R 3.7	Starter	35	0	1	730	910	90	44	237	171	197	15.6
822 255 000 888 2	RT U 3.7	Starter	75/25	1	1 & 21	730	910	90	44	237	171	197	15.7
810 355 000 888 2	RT S 2.1	Starter	6 Volt	8	1	815	1000	100	50	252	90	206	8.9

BLUETOP®
THE ULTIMATE MARINE & RV BATTERY



ETN	SHORT CODE	TYPE	BCI GROUP	LAYOUT	TERMINAL	ELECTRICAL RATINGS				LENGTH	WIDTH	HEIGHT	WEIGHT
						CCA A	CA (0°C) A	RC (25A) Minutes	C20 Capacity Ah				
852 188 000 888 2	BT DC 5.5	Dual Power	D31M**	8	1 & S	975	1125	155	75	325	165	238	27.9
827 227 000 888 2	BT DC 5.0	Dual Power	D27M	1	1 & S	845	1000	140	66	309	172	221	24.4
816 253 000 888 2	BT DC 4.2	Dual Power	D34M*	1	1 & S	765	870	120	55	254	175	200	20.6
806 252 000 888 2	BT SLI 4.2	Starter	34M*	1	1 & S	815	1000	100	50	254	175	200	18.4

*34M AND D34M MODELS FIT GROUP SIZE 24 MARINE BOXES AND TRAYS **D31M MODEL FITS GROUP 27 MARINE BOXES AND TRAYS



WE ENGINEERED THE QUIT OUT OF IT

Every OPTIMA® Battery is built and tested in the world’s most advanced battery facility. Everything that goes in guarantees you get the most out — on the track, the trail, the water, anywhere ultimate power, performance and reliability is needed.





+ CONNECT WITH OPTIMA® +



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www.optimabatteries.com



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